



City of Allegan
Downtown Development Authority Meeting
City of Allegan Council Chambers
231 Trowbridge Street

December 8, 2021

1. Call to Order

Meeting was called to order at 8:11 am.

2. Attendance

Present: Chair Mark Heather, Vice Chair Michelle Liggett, Kelly McLean, Phil Siegler, Steve Tibbitts

Absent: Mayor Delora Andrus, Carl Canales, Nicole Heslip

Others Present: Parker Johnson, Downtown Manager and Assistant to the City Manager

3. Approval of Previous Meeting Minutes

Minutes from the last held meeting on September 8 will be approved at the January meeting.

4. Public Comment

5. Discussion

a. Downtown Allegan Streetscape Improvement Project

Johnson reviewed the Downtown Allegan Streetscape Improvement Project with the board to keep members up to speed on the progress. General discussion was had regarding concept designs, specifically about Brady Street and the proposed plaza area at the east end of Trowbridge Street, as well as street furniture and other amenities.

b. Downtown Development Authority Strategic Planning

Due to time, Johnson assigned present board members homework for the January meeting. Members were asked to come up with a list of ideas and desires, no matter how big or small, based on four topics for the DDA to consider and send to the City Council for their strategic planning session for the 2022/2023 fiscal year. Topics given were:

- Downtown
- Business

- Events
- Advertising/Promotion

6. Comments from City Staff & Board Members

7. Adjournment

The meeting was adjourned at 9:08am.

**Respectfully Submitted,
Parker Johnson
Downtown Manager & Assistant to the City Manager**