



City of Allegan
Downtown Development Authority Meeting
Griswold Auditorium
401 Hubbard Street
Allegan, MI 49010

November 12, 2015

I. Call to Order

City Manager R. Hillard called the meeting to order at 12:01pm.

II. Attendance

Present: Marcia Neigebauer, Cynthia Langhorst, Traci Perrigo, Rachel McKenzie, Mike Villar, Sharon Crotser-Toy, Megan Bouwman

Absent: Marcia Wagner, Julie Schell, Fred Jordan, Nancy Ingalsbee

Others Present: Lori K. Vander Clay, Kelsie King, Robert Hillard

III. Minutes of the DDA meeting held on October 8, 2015

Rachel McKenzie, supported by Marcia Neigebauer, made a motion to approve the meeting minutes of October 8, 2015. Motion carried.

IV. Old Business

A. Festive Fridays – Santa at 155 Brady Street

Mike Villar, supported by Rachel McKenzie, made a motion to have Santa located at 155 Brady Street. Motion carried.

B. Festive Fridays – PlacePOP Support/\$750.00

Rob Hillard stated this request is for decorations, signage, etc., for the vacant buildings that will be having the “pop up” stores. The Committee discussed the amount and felt it should be \$1,000.00. Sharon Crotser-Toy, supported by Traci Perrigo, made a motion to approve \$1,000.00. Motion carried. Kelsie King gave an update of the activities planned for the Festive Fridays.

C. Positively Allegan Billboard Expense Supporting Perrigo/\$300.00

Marcia Neigebauer, supported by Megan Bouwman, made a motion to approve the request of \$300.00 for the billboards generated to support Perrigo. Motion carried.

D. Small Downtown Banners/\$750.00

Cynthia Langhorst presented the next banner design. Rachel McKenzie, supported by Mike Villar, made a motion to approve as presented. Motion carried.

E. Red Cross Building – Two Way Intersection

Rob Hillard explained that in order to achieve two-way traffic on Hubbard Street this building would need to be obtained by the City per the City Engineer. Mike Villar and Cynthia Langhorst are both in favor of proceeding. Megan Bouwman commented there are many advantages in proceeding. Cynthia Langhorst, supported by Mike Villar, made a motion to recommend to City Council to proceed with the acquisition of this property. Motion carried with Rachel McKenzie voting no.

F. 2015 Farmer’s Market

Kelsie King stated the season was very successful and the farmers were very happy.

V. New Business

Cynthia Langhorst asked if the bridge lights could stay on until 8:15am each morning.

Committee Minutes and Reports

- A. Organizational Committee**
- B. Design Committee**
- C. Promotional Committee**
- D. Economic Restructuring Committee**
- E. Budget Report**

VI. Adjournment

The meeting was adjourned at 12:49pm.

Respectfully Submitted,

Lori K. Vander Clay
Deputy City Clerk