



**CITY OF ALLEGAN
DOWNTOWN DEVELOPMENT AUTHORITY
Griswold Auditorium
401 Hubbard Street, Allegan MI 49010
Thursday, June 11, 2015
12:00P**

- I. Call to Order**
- II. Attendance**
- III. Approval of Previous Meeting Minutes**
- IV. Old Business**
 - A. 2015 Event Plan.....PROMOTIONS RECOMMENDS APPROVAL**
 - B. 2015 Marketing Plan.....PROMOTIONS RECOMMENDS APPROVAL**
 - C. Friend and Family Friday Funding for August and September - \$800.....
PROMOTIONS RECOMMENDS APPROVAL**
 - D. Positively Allegan Volunteer Booth – July Three and Fair.....DISCUSSION**
 - E. Allegan County News Advertisement Guide.....DECISION**
 - F. “Paint the Town” Grant – 213 Hubbard Street - \$2,000.....
DESIGN RECOMMENDS APPROVAL**
- V. New Business**
- VI. Committee Minutes and Reports**
 - A. Organizational Committee**
 - B. Design Committee**
 - C. Promotional Committee**
 - D. Economic Restructuring Committee**
 - E. Budget Report**
- VII. Adjournment**

The minutes of this meeting will be available at City Hall, 112 Locust Street, Allegan MI 49010 (269) 673-5511

The City of Allegan is an equal opportunity provider and employer