



City of Allegan  
Downtown Development Authority Meeting  
Griswold Auditorium  
401 Hubbard Street  
Allegan, MI 49010

February 12, 2015

I. Call to Order

Chairperson Linda Clark called the meeting to order at 12:05pm.

II. Attendance

Present: Linda Clark, Rachel McKenzie, Cynthia Langhorst, Mike Zeter, Deb Leverence, Fred Jordan, Marcia Neigebauer and Larry Ross (arrived at 12:09)

Absent: Wendy Raymond, Delora Andrus, Marcia Wagner, Mike Villar

Others Present: Lori K. Vander Clay, Robert Hillard, Kelsie King

III. Minutes of the DDA meeting held on December 11, 2014

Fred Jordan, supported by Mike Zeter, made a motion to approve the meeting minutes of December 11, 2014. Motion carried.

IV. Old Business

**A. Selection of Chair and Vice-Chair**

Mike Zeter, supported by Deb Leverence, made a motion to appoint Fred Jordan as chairperson. Rachel McKenzie, supported by Fred Jordan, made a motion to re-appoint Linda Clark as chairperson.

Roll call vote: Fred Jordan-Fred Jordan; Cynthia Langhorst-Fred Jordan; Deb Leverence-Fred Jordan; Marcia Neigebauer-Linda Clark; Linda Clark-Linda Clark; Mike Zeter-Fred Jordan; Rachel McKenzie-Linda Clark. By a 4-3 vote DDA chairperson will be Fred Jordan.

Rachel McKenzie, supported by Deb Leverence, made a motion to appoint Linda Clark as vice chair. Motion carried

**B. Downtown Spring Banner Purchase - \$1,300**

Members discussed the new banner. Linda Clark, supported by Deb Leverence, made a motion to approve the purchase of 29 banners. Motion carried.

**C. DDA Public Arts Participation - \$10,000**

Paula Mintek from the Allegan Area Arts Council was present and gave members a letter of request asking the DDA to participate with the Allegan Area Arts Council to bring public art to the riverfront. She also had pictures of artwork from three different sculptors. Linda Clark, supported by Cynthia Langhorst, made a motion to recommend to City Council a \$10,000 contribution from the DDA, to be designated for public art. Motion carried.

Fred Jordan would like a member of the DDA Design Sub-committee to work with the Allegan Area Arts Council Public Art Committee to help choose an artist and the artwork.

City Manager Rob Hillard indicated that any decision with the artist and artwork will be in collaboration with the Design Sub-committee and the Public Arts Committee and then a recommendation will be presented to the DDA.

**D. Purchase Bags for Ladies Night Out - \$300.00**

Kelsie King, Promotions Coordinator explained that this event will take place on April 17<sup>th</sup> from 5:00pm~8:00pm and her request for funds. Deb Leverage, supported by Marcia Neigebauer, made a motion to approve the request as presented. Motion carried.

**E. 2015 Strategic Planning Session – March 7, 2015, 10:00am~2:00pm**

Chair Fred Jordan announced and hoped all can attend.

**F. Children’s Museum Building Disposition – March 12, 2015**

Members discussed.

**G. 2015/2016 Budget Recommendation – March 12, 2015**

Members discussed.

V. New Business

Kelsie King, Promotions Coordinator is planning a “Bar Tour” with the City of Otsego for April 25<sup>th</sup>. She is requesting \$500.00 from the DDA which will cover the cost of providing a charter bus from B&W Charters between Allegan and Otsego. Linda Clark, supported by Marcia Neigebauer, made a motion to approve the request as presented. Motion carried.

City Manager Rob Hillard announced the City Council will be having a Public Hearing on March 9<sup>th</sup> at 7:00pm to discuss the possibility of creating a Commercial Redevelopment District within the City.

Linda Clark announced the Special Development Sub-committee meeting on February 12<sup>th</sup> at 6:00pm to discuss the proposed Riverfront Design Plans.

VI. Committee Minutes and Reports

VII. Adjournment

The meeting was adjourned at 1:15pm.

**Respectfully Submitted,**

**Lori K. Vander Clay  
Deputy City Clerk**