



City of Allegan
Downtown Development Authority Meeting
Griswold Auditorium
401 Hubbard Street
Allegan, MI 49010

August 14, 2014

I. Call to Order

Chairperson Linda Clark called the meeting to order at 12:02pm. She thanked Cynthia Langhorst for being the chair at the June, 2014 meeting, in her absence.

II. Attendance

Present: Linda Clark, Marcia Wagner, Mike Villar, Larry Ross (arrived at 12:05), Michael Zeter, Cynthia Langhorst, Delora Andrus, Wendy Raymond, Marcia Neigebauer and Fred Jordan

Absent: Rachel McKenzie, Deb Leverage

Others Present: Lori K. Vander Clay, Robert Hillard

III. Minutes of the DDA meeting held on June 12, 2014

Fred Jordan, supported by Delora Andrus, made a motion to approve the meeting minutes of June 12, 2014. Motion carried.

IV. Old Business

A. Trowbridge Street between Chestnut and Walnut – Two way Street

City Manager Rob Hillard reviewed this proposed change. Members discussed. Fred Jordan, supported by Mike Villar, made a motion to make the recommendation of support to the City Council. Motion carried.

B. Promotions Coordinator - \$10,000 Contribution

City Manager Rob Hillard reviewed the proposed new position. Mike Villar feels the salary range might be too low, but is in support of the contribution. Fred Jordan, supported by Delora Andrus, made a motion to approve the \$10,000 contribution for the new Promotions Coordinator position. Motion carried.

C. Positively Allegan Fair Booth Volunteers

Chair Linda Clark distributed the list and asked for volunteers.

D. Façade Program – Design Assistance Program - \$1,000 from \$500

Cynthia Langhorst explained the proposed change in hopes of encouraging building owners to take advantage of this program. Fred Jordan, supported by Marcia Wagner, made a motion to approve the change as presented. Motion carried.

E. Main Street Associate Level – 2014/15 Renewal

City Manager Rob Hillard explained. Cynthia Langhorst, supported by Fred Jordan, made a motion to approve the renewal. Motion carried.

V. New Business

Members welcomed new member, Marcia Neigebauer to the meeting.

Delora Andrus presented a sponsorship request on behalf of the Ugly Sweater 5K event to be held on December 6th. Wendy Raymond, supported by Mike Villar, made a motion to approve the request of a \$500.00 sponsorship as presented. Motion carried with Mike Zeter voting no.

Chair Linda Clark congratulated City Manager Rob Hillard on receiving the Red Rose Award from the Allegan Rotary.

Wendy Raymond announced the upcoming joint events of Oktoberfest and Secret Spaces Tour on September 20th.

Mike Zeter would like to see changes made to the Sign Program within the Façade Program. City Manager Rob Hillard will refer his concerns to the DDA Design Sub-committee.

VI. Committee Minutes and Reports

VII. Adjournment

The meeting was adjourned at 1:07pm.

Respectfully Submitted,

Lori K. Vander Clay
Deputy City Clerk