

CITY OF ALLEGAN
DDA PHYSICAL DESIGN COMMITTEE
AEDC AESTHETICS COMMITTEE
Griswold Auditorium – 401 Hubbard Street
May 6, 2015



Call to Order - 5:30 pm

Attendance

Present: Deb Leverage, Cynthia Langhorst, Rachel McKenzie, Paula Mintek, Bruce Campbell,

Absent: Mike Zeter

Others Present: Robert Hillard

Approval of Minutes

C. Langhorst, supported by P. Mintek, made a motion to approve the meeting minutes of April 2, 2015. Motion passed by acclamation.

Old Business:

- A. Façade Program Application - 231 Hubbard Street – Tibbitts Financial Consulting

The Committee was provided some additional information related to the Façade Program Application for 231 Hubbard Street from Tibbitts Financial Consulting. The first point of order with the Committee was the establishment of the maximum amount of funding that the project would be eligible. The building is on the riverfront, but is one floor on two right-of-ways. But the project is proposed to create a ground floor on the riverfront, thus making the amount of stories three instead of two. The Committee discussed the importance of investment on the riverfront, and how they would like to maximize their support for the project. R. McKenzie, supported by P. Mintek, made a motion to recommend up to \$13,200, for the Façade Renovation Portion of the program. Motion passed by acclamation.

The Committee then reviewed the Façade Renovation Application and the information provided. The project will be part of a larger \$130,000 project, so the challenge was to separate the façade portion from the interior and foundation components of the project. Mr. Steve Tibbitts was present, and provided a quote of \$26,440 for the façade portion of the project. The Committee discussed further the new construction portion of the project, and the façade component which would expand the building an additional fifteen feet on the ground floor of the riverfront. The Committee discussed if the new construction portion of the facade should be eligible.

C. Langhorst, supported by P. Mintek, made a motion to recommend approval of the application for the maximum amount of \$13,200 (44f for both ROW X 3 stories X \$100), based on the priorities in the guidelines, and providing an exception to the guidelines, if needed, based on the project priority criteria for this project as stated below:

*Highly Visible Project

*Projects containing a high ratio of private investment to public dollars

*Projects which will complete the improvement of a block or portion

*Projects in which the building is owner occupied

Motion Passed (4-1 - D. Leverage voting “No”).

The Committee then reviewed the sign portion of the project. D. Leverage, supported by C. Langhorst, made a motion to approve \$377.60 for the sign portion of the grant. Motion passed by acclamation.

The Committee discussed the year in which the project would be credited, to maximize use of the program in the future. C. Langhorst, support by R. McKenzie, made a motion to credited this project for this fiscal year. Motion passed by acclamation.

The Committee thanked Mr. Tibbitts for his commitment to the Downtown and indicated their support for the project and the improvements to the riverfront.

B. Small Fall Banner Update

P. Mintek indicated she will have preliminary sketches of the banners for the June 1, 2015, meeting.

C. Public Art Update

P. Mintek updated the Committee on the project.

D. 2015/2016 Goals

The Committee reviewed the 2015/16 Goals and indicated that they would like to have on the next agenda “Review Signage on Highways and Internal Districts Downtown”.

The Committee discussed the subject on a preliminary basis, and will review their notes regarding the accomplishment of the goal.

New Business

Adjournment

Meeting was adjourned at 6:49P.

The next meeting will be held June 1, 2015, at 5:30P.

Respectfully Submitted – Robert Hillard, City Manager