

CITY OF ALLEGAN
DDA PHYSICAL DESIGN COMMITTEE
AEDC AESTHETICS COMMITTEE
Griswold Auditorium – 401 Hubbard Street
February 4, 2015



Call to Order - 5:30 pm

Attendance

Present: Deb Leverage, Cynthia Langhorst, Linda Clark, Paula Mintek,
Bruce Campbell, Mike Zeter, Rachel McKenzie

Absent: -----

Others Present: Robert Hillard, Aaron Haskin

Approval of Minutes

B. Campbell, supported by L. Clark, made a motion to approve the meeting minutes of January 7, 2015. Motion passed by acclamation.

Old Business:

A. Spring Banners

The Design Committee reviewed two drafts submitted by the subcommittee for Spring banners. The Committee reviewed the drafts, discussed logistics, and made a variety of suggestions. R. McKenzie, supported by L. Clark, made a motion to recommend to the DDA the "Darker Blue" version indicating the "City of Allegan". Motion passed with D. Leverage abstaining. The approximate cost for the banners will be approximately \$1,300.

B. Riverfront Design Update

The next riverfront design meeting to be held by the Development Committee will be February 12, 2015, at 6:00P, at the Griswold. The Committee discussed the process of decision making and the role of the City Council Development Committee and the City Council as the final decision maker. The meeting is open to the public.

C. Election of the Chair

Cynthia Langhorst indicated she would like another member of the Committee to be the Chair for the Committee for next year. L. Clark, supported by C. Langhorst, made a motion to appoint B. Campbell, as the Chair of the Design Committee. Motion passed by acclamation.

New Business

Adjournment

The items to be discussed at the next meeting included 1) Proactively Communicate with the County on the Courthouse Square Development, 2) Develop a Seasonal Specialty Decoration Plan for the Downtown, 3) Enhance the Downtown Façade Program Effort by Maintaining the Financial Commitment, Reevaluating the Project Authorization (First Come, First Served vs. Strategic Project Location), and develop an advertisement strategy.

Meeting was adjourned at 6:40P.

The next meeting will be held March 4, 2015, at 5:30P.

Respectfully Submitted
Robert Hillard – City Manager