



**CITY OF ALLEGAN**  
**Economic Development Corporation**  
**Griswold Auditorium**  
**401 Hubbard Street, Allegan MI 49010**  
**Wednesday, March 4, 2015**

**I. Call to Order**

**II. Attendance**

Present: Lovedia Stap, Craig vanMelle, Tim Perrigo, Nora Balgoyen-Williams, Mike Walsh, Sheila Dever (arrived at 12:03)

Absent: Rachel McKenzie, Bruce Campbell

Others

Present: Robert Hillard, Lori K. Vander Clay

**III. Approval of the Previous Minutes**

Mike Walsh, supported by Craig vanMelle, made a motion to approve the minutes from the February 4, 2015 meeting. Motion carried.

**IV. Old Business**

1. 2015 EDC Goals

The members reviewed each goal. Rob Hillard talked about training opportunities for members and more information will be provided on the agenda at the next meeting. Nora Balgoyen-Williams invited all to attend the upcoming Allegan Area STEM Partnership meeting on March 25<sup>th</sup> at the Vo-tech. Rob Hillard asked for a review of this meeting from Nora at the next meeting of the EDC.

2. Specialized Property Information Brochures

Betty McDaniel shared her recent project with the members. She along with Abonmarche created information boards to be placed in several vacant buildings. Her goal is to gain interest and fill all the vacant buildings. Members thanked Betty for taking on this project.

3. City Website Redesign – RRC Grant

Rob Hillard explained that he will be working with the DDA Restructuring Committee and staff to update and redesign our current website based on recommendations from the MEDC.

4. Master Plan Update – Open House – March 12, 2015 – 5:00pm~8:00pm

Invited and encouraged all to attend.

**V. New Business**

## **VI. Minutes and Reports**

The following reports were either provided-discussed or committee members were given an opportunity to ask questions.

\*Positively Allegan (Rachel)

\*Restructuring Committee (Lovedia, Craig, Mike)

\*Aesthetics Committee (Deb, Bruce)

\*Downtown Development Authority (Rachel, Deb)

\*Planning Commission (Rob)

\*Highland Business Park - Architectural Control Committee (Mike)

\*Allegan Area Chamber of Commerce (Tim)

Director Tim Perrigo announced the upcoming Allegan Expo on March 28<sup>th</sup> at the Silo.

\*Allegan County Economic Development Committee (Nora)

## **VII. Adjournment**

The meeting was adjourned at 12:56pm. The next meeting will be Wednesday, April 1, 2015.

**Respectfully Submitted,  
Lori K. Vander Clay  
Deputy City Clerk**