



CITY OF ALLEGAN
Economic Development Corporation
Griswold Auditorium
401 Hubbard Street, Allegan MI 49010
Wednesday, January 7, 2015

I. Call to Order

II. Attendance

Present: Lovedia Stap, Craig vanMelle, Rachel McKenzie (arrived at 12:05), Tim Perrigo, Nora Balgoyen-Williams, Mike Walsh, Bruce Campbell (arrived at 12:21)

Absent: Sheila Dever

Others

Present: Robert Hillard, Lori K. Vander Clay, Deb Leverage

III. Approval of the Previous Minutes

Mike Walsh, supported by Tim Perrigo, made a motion to approve the minutes from the November 5, 2014 meeting. Motion carried.

IV. Old Business

1. Proposed 2015 EDC Goals

The group discussed the goals and changes were made.

- * Support **training** efforts to **continue** ~~receive~~ Redevelopment Ready Community Status ~~Certification~~
- * ~~Support the Allegan County College Access Network initiative~~
- * Promote existing and additional training opportunities through the County EDC
- * Participate in the Associate Level Main Street Program
- * Identify and Prioritize Individual Redevelopment Sites
- * Create a "Property Information Package" for the prioritized redevelopment sites
- * Develop a website to promote specific development areas and resources
- * Promote Positively Allegan Campaign
- * Work specifically with vacant property owners on their needs
- * Create a unified marketing campaign to recruit development
- * **Research Community College Presence in Allegan**

2. Meeting with MEDC and WMRPC Representatives – February 4, 2015, 12:00noon – Lunch

Rob Hillard stated that Dave Bee from West Michigan Regional Planning Commission and Ryan Kilpatrick from MEDC will be meeting with the Economic Restructuring Committee on February 4, 2015 at 12:00noon at the Griswold with lunch being provided.

V. New Business

Tim Perrigo distributed nomination forms for the 2015 Allegan Area Chamber of Commerce Recognition Awards and asked everyone to circulate.

VI. Minutes and Reports

The following reports were either provided-discussed or committee members were given an opportunity to ask questions.

*Positively Allegan (Rachel)

*Restructuring Committee (Lovedia, Craig, Mike)

*Aesthetics Committee (Deb, Bruce)

*Downtown Development Authority (Rachel, Deb)

*Planning Commission (Rob)

*Highland Business Park - Architectural Control Committee (Mike)

*Allegan Area Chamber of Commerce (Tim)

*Allegan County Economic Development Committee (Nora)

VII. Adjournment

The meeting was adjourned at 1:05pm. The next meeting will be Wednesday, February 4, 2015.

**Respectfully Submitted,
Lori K. Vander Clay
Deputy City Clerk**