



## **POSITIVELY ALLEGAN CORPORATION MEETING**

Griswold Auditorium  
401 Hubbard Street, Allegan, MI 49010  
Wednesday, October 26, 2016 6:00 p.m.

### **MINUTES**

#### **I. Call to Order**

The meeting was called to order at 6:01 PM.

#### **II. Attendance**

Present: R. McKenzie, S. Decker, T. Perrigo, S. Gratz, K. Bouchard, B. McDaniel

Absent: L. Matt, M. Cantwell

Others Present: K. King-Duff

#### **III. Minutes of the Previous Meeting**

S. Gratz, supported by S. Decker, made a motion to approve the meeting minutes for August 24, 2016.

#### **IV. Old Business**

##### **A. Ladies Night Out Evaluation**

K. King-Duff reported there was around \$6,900 in sales, based off of the raffle ticket count. The board discussed alcohol sales, and how the sales could be improved, while also enhancing the event. Brainstorming included a "beer garden" or opening alcohol sales earlier. Other brainstorming ideas about the event in general included a "golden goodie bag" which would be one of the goodie bags having a big prize in it (tv, etc.), and having a photo booth at the Regent.

## **V. New Business**

### **A. Festive Fridays**

The Festive Friday events will be as follows: Dec. 2 – parade, Dec. 9 – Art Hop, Dec. 16 – Stocking Hop, and Dec. 23- bar crawl. Each night there will also be free visits with Santa, free horse and carriage rides, and free hot chocolate. K. King-Duff will send out a volunteer sheet for assistance on event days.

### **B. 2017 Board Preview**

K. King-Duff reviewed the process for electing new board positions at the November meeting (Board Chair, Vice Chair, Secretary and Treasurer). She also went over the application process for the members who will need to reapply due to their one year term expiring Dec. 1.

## **VI. Adjournment**

The meeting was adjourned at 7:06 PM. The next meeting will be held on November 30, 2016, at 6:00P. Please note this is the fifth Wednesday in November, not the fourth, due to the Thanksgiving holiday.

Respectfully Submitted,

Kelsie King-Duff  
Promotions Director