



## **POSITIVELY ALLEGAN CORPORATION MEETING**

Griswold Auditorium  
401 Hubbard Street, Allegan, MI 49010  
Wednesday, March 23, 2016 6:00 p.m.

### **MINUTES**

#### **I. Call to Order**

The meeting was called to order at 6:01 P.

#### **II. Attendance**

Present: L. Matt, T. Perrigo, S. Decker, S. Gratz, K. Bouchard, S. Crotser-Toy,  
R. McKenzie, M. Cantwell (6:05)

Absent: B. McDaniel

Others Present: K. King

#### **III. Minutes of the Previous Meeting**

S. Gratz, supported by R. McKenzie, made a motion to approve the meeting minutes for January 20, 2016. Motion passed by acclamation.

#### **IV. Old Business**

#### **V. New Business**

##### **A. Liquor License Resolution**

At a regular meeting of the board of directors called to order by Sara Decker on March 23, 2016 at 6:01 p.m. the following resolution was offered. Moved by Rachel McKenzie and supported by Stacie Gratz that the application from Positively Allegan for a special license to serve alcohol on 4/29/16, 5/6/16, 6/ 17-18/16, 8/5/16, 9/2/16 and 10/7/16 to be located at

downtown Allegan events, including the Riverfront Plaza, 1 Riverfront Drive, Allegan, MI. 49010 and The Regent Theatre, 211 Trowbridge St. Allegan, MI. 49010. It is the consensus of this body that the application be recommended for issuance.

B. Coming Soon Sign Update

Coming Soon signs with the Positively Allegan logo have been placed in several buildings around downtown. They are visible from the street. There are a few extras printed at City Hall that can go to other new places coming into town.

C. Ladies Night Out Update

Ladies Night in downtown Allegan will take place on Friday, April 29<sup>th</sup> from 5 p.m.- 9 p.m. Ladies can stop at the library first to receive a goodie bag. There will be a fashion show at the Griswold Auditorium beginning at 5:30 p.m. that will feature things that can be purchased in Allegan. B. McDaniel and L. Matt have volunteered to coordinate the show. Many stores will be open late for shopping. For every \$5 someone spends they will receive a raffle ticket into the grand prize drawing. The grand prize will be drawn at the Regent Theatre just before 9 p.m. when Magic Mike will play. Positively Allegan is applying for a special events liquor license in order to sell beer and wine at the movie.

D. May 6 Riverfront Concert Update

The Electric Red will be playing at the riverfront plaza on Friday, May 6<sup>th</sup>. Positively Allegan will be applying for a special events liquor license in order to serve beer and wine at the concert.

E. Bridgefest Update

The Bridgefest committee gave an update on plans for the festival which will be held on June 17-18, 2016. Positively Allegan will be applying for a special events liquor license in order to have a beer tent on Friday and Saturday. The Allegan Jaycees are organizing Friday night, and will be doing an Improv Show at the riverfront Plaza. There will be inflatables for kids and food vendors on both days. On Saturday morning the Allegan Lions will be serving pancakes. Several bands will be playing throughout the day on Saturday. More details to come.

F. Positively Allegan Logo

R. McKenzie discussed the need to order some fun things with the Positively Allegan logo on them to use as handouts at upcoming events.

## **VI. Adjournment**

The meeting was adjourned at 7:04P. The next meeting will be held on April 27, 2016, at 6:00P.

Respectfully Submitted,

Kelsie King  
Promotions Director