



POSITIVELY ALLEGAN CORPORATION MEETING

Griswold Auditorium
401 Hubbard Street, Allegan, MI 49010
Wednesday, January 20, 2016 6:00 p.m.

MINUTES

I. Call to Order

The meeting was called to order at 6:00 P.

II. Attendance

Present: L. Matt, T. Perrigo, B. McDaniel, S. Decker, S. Gratz, K. Bouchard, S. Croster-Toy, R. McKenzie (6:09)

Absent: M. Cantwell

Others Present: K. King

III. Minutes of the Previous Meeting

This was the first meeting of the Positively Allegan Corporation.

IV. Old Business

V. New Business

A. Election of Chair, Vice-Chair, Treasurer, Secretary

S. Gratz, supported by T. Perrigo, made a motion to elect S. Decker as Chair, K. Bouchard as Vice-Chair, B. McDaniel as Treasurer, and S. Croster-Toy as Secretary. Motion passed by acclamation.

B. Resolution No. 2016-1

McDaniel, supported by S. Decker made a motion to pass resolution No. 2016-1. Motion passed by acclamation.

C. Mutual Services Agreement

B. McDaniel, supported by S. Gratz, made a motion to pass the Mutual Services Agreement. Motion passed by acclamation.

D. 2016 Promotions Plan

a. Confirm Proposed Dates

T. Perrigo, supported by B. McDaniel made a motion to pass the proposed dates for 2016. Motion passed by acclamation. The proposed dates are as follows:

DDA/ City of Allegan Sponsored Proposed Events 2016

February

Positively Allegan at Hospital Expo – **Feb. 4**

March

Easter Egg Hunt Downtown –

Proposed: March 23-25

Positively Allegan at Chamber Expo – **April 16**

April

Two Town Tour – **Proposed: April 16**

Ladies Night Out – **Proposed: April 29**

Community Garden Clean-Up –

Proposed: April 30

May

Farmers Market – **May 5, 12, 19, 26**

Riverfront Concert (MCACA grant funds) –

Proposed: May 6

Positively Allegan at Blessing of the Bikes –

May 7

Community Garden – **Proposed: May 28**

June

Farmers Market – **June 2, 9, 16, 23, 30**

Bridgefest (MCACA grand funds for one concert) – **Proposed: June 17-18**

Community Garden – **Proposed: June 18**

July

July 3 Jubilee – **July 3**

Farmers Market – **July 7, 14, 21, 28**

Good Times at the Gazebo – **July 2, 9, 16, 23, 30**

Community Garden – **Proposed: July 16**
Sidewalk Sales – **July 28-30**

August

Riverfront Comedy Night – **Proposed: Aug 5**
Farmers Market – **Aug. 4, 11, 18, 25**
Community Garden – **Proposed: Aug. 20**
Good Times at the Gazebo – **Aug. 6, 13, 20**

September

Farmers Market – **Sept. 1, 8, 15, 22, 29**
Community Garden – **Proposed: Sept. 3**
Labor Day Bridge Walk (MCACA grant money for concert) – **Proposed: Sept. 2 (Friday)**
Positively Allegan at Allegan County Fair –
Sept. 9-17

October

Farmers Market – **Oct. 6, 13, 20, 27**
Community Garden (Winter Prep) – **Proposed: Oct. 1 or 8**
Ladies Night Out – **Proposed: Oct. 7**

November

Chili Cook-off – **Proposed: Nov. 4**

December

Festive Fridays – **Dec. 2, 9, 16, 23**

February 2017

Riverfront WHO (Winter's Half Over) Party – **Proposed: Feb. 3-4**

b. Event Co-Chairs

The committee discussed the proposed events and members chose which ones they were most interested in to help “co-chair.” Committee members will work with K. King on the event(s) they choose to help drive volunteer support and community engagement. Oktoberfest will be removed from the 2016 Promotions Plan, as the Jaycees handle the coordination of that event. Event co-chairs are as follows:

Community Garden: Rachel McKenzie
Farmers Market: Betty McDaniel
July 3 Jubilee:
April Ladies Night Out: Betty McDaniel
October Ladies Night Out: Sharon Croster-Toy
Labor Day Bridge Walk: Sara Decker
Chili Cookoff:
Two Town Tour: Stacie Gratz, Kelly Bouchard
Festive Fridays Parade: Tim Perrigo (Non-board member)

Festive Fridays Stocking Hop: Traci Perrigo

May Riverfront Concert:

Bridgefest (we need to schedule a separate meeting): Stacie Gratz, Kelly Bouchard, Rachel McKenzie, Traci Perrigo, Lynn Matt

Riverfront Comedy Night: Sara Decker

WHO (Winter's Half Over) Party: Rachel McKenzie

VI. Adjournment

The meeting was adjourned at 7:26P. The next meeting will be held on February 24, 2016, at 6:00P.

Respectfully Submitted,

Kelsie King

Promotions Coordinator