



City of Allegan  
Downtown Development Authority Meeting  
Griswold Auditorium  
401 Hubbard Street  
Allegan, MI 49010

October 12, 2016

I. Call to Order

Chair Marcia Neigebauer called the meeting to order at 12:01pm.

II. Attendance

Present: Marcia Neigebauer, Traci Perrigo, Nicole Richmond, Marcia Wagner, Rachel McKenzie, Mike Villar, Nancy Ingalsbee

Absent: Megan Bouwman

Others Present: Lori K. Vander Clay, City Clerk, Tony McGhee, Abonmarche

III. Old Business

**1. Ad Reimbursement Policy**

Marcia Neigebauer reviewed. No motion was made to accept.

**2. Allegan Ugly Sweater 5K Event Sponsorship Request**

Traci Perrigo, supported by Rachel McKenzie, made a motion to approve the request received in the amount \$300.00. Motion carried.

IV. New Business

Marcia Wagner stated the downtown business directory flyers are nearing completion.

Marcia Neigebauer commented the last Merchant's meeting had a great turnout.

Rachel McKenzie would like to bring forward the idea of having a business name placed on the bottom of banners and requested this item be on the next Design Advisory Board meeting agenda.

V. Staff Reports

**Promotions Update**

Rachel McKenzie announced the upcoming Chili Cook-off on November 4<sup>th</sup>. Mike Villar stated Oktoberfest went well.

**Economic Development Update**

Tony McGhee updated the zipline is moving forward; Kd Lake might be using the City's façade program for improvements at 155 Brady; his staff is currently working on splash pad concepts and he looking at possible MSHDA granting opportunities for 136 Brady.

VI. Adjournment

The meeting was adjourned at 12:35pm.

**Respectfully Submitted,**

**Lori K. Vander Clay**  
**City Clerk**