



City of Allegan
Downtown Development Authority Meeting
City of Allegan Council Chambers
231 Trowbridge Street

July 8, 2020

I. Call to Order

Meeting was called to order at 8:03am.

II. Attendance

Present: Chair Kelly McLean, Vice Chair Carl Canales, Landria Christman, Tracy Clawson, Mark Heather, Michelle Liggett, Traci Perrigo, Phil Siegler

Absent: Ben Schaendorf

Others Present: Joel Dye, City Manager & Parker Johnson, Promotions Coordinator

III. Approval of Previous Meeting Minutes

Motion to approve the minutes from March 11, 2020, by Liggett, supported by Perrigo.
Motion carried 8-0.

Motion to approve the minutes from June 10, 2020, by Clawson, supported by Heather.
. Motion carried 8-0.

IV. Public Comment

V. FY19/20 Year to Date DDA Budget Review

City Manager Joel Dye updated the board on the current YTD DDA budget.

VI. Discussion

6A.1 DDA Façade Improvement Program

Parker Johnson took the group through the revised & rewritten DDA Façade Improvement Program. After some review and discussion, the program was a decided improvement from the previous iteration.

Motion was offered by Heather with support from Perrigo to approve the DDA Façade Improvement Program as written.

a. Tantrick Brewing Company Request

The board requested that Tantrick Brewing Company resubmit their informal request to be considered for funds in order to be compliant with the newly approved Façade Improvement Program.

6A.2 Discussion of DDA Mural Grant Program

Joel Dye gave some insight for new members into how the DDA began this discussion, and how it differentiates from the DDA Façade Improvement Program. After initial discussion lead by Parker Johnson, the board was supportive of the initiative, but wanted further review in August.

The DDA plans to appoint two of its member to a Mural Grant Program subcommittee comprised of two DDA members and two members of the Public Spaces Commission.

VII. DDA Member/Staff Comments

Michelle Liggett had questions on the City of Allegan's sign ordinance and was directed by City staff to Lori Castello at PCI.

Joel Dye briefly touched on the DDA Tax Increment Financing (TIF) Plan, with a promise of a deep dive into the document at a future meeting, followed by it's inclusion into the DDA Master Plan that would be reviewed subsequently.

New DDA member Phil Siegler was introduced to the group.

VIII. Adjournment

The meeting was adjourned at 9:03am.

Respectfully Submitted,

**Parker Johnson
Promotions Coordinator**