



City of Allegan
Downtown Development Authority Meeting
City of Allegan Council Chambers
231 Trowbridge Street

June 10, 2020

I. Call to Order

Meeting was called to order at 8:02am.

II. Attendance

Present: Chair Kelly McLean, Vice Chair Carl Canales, Landria Christman, Mark Heather, Michelle Liggett, Traci Perrigo

Absent: Tracy Clawson, Ben Schaendorf, Phil Siegler

Others Present: Joel Dye, City Manager, Parker Johnson, Promotions Coordinator

III. Approval of Previous Meeting Minutes

No previous meeting minutes to approve. Minutes from the last held meeting on March 11 to be approved with June 10 minutes at next month's meeting.

IV. Public Comment

V. FY19/20 Year to Date DDA Budget Review

City Manager Joel Dye updated the board on the current YTD DDA budget. It was noted that the Farmers Market revenue will be less than expected due to a decrease in the number of vendors as a result of COVID-19. No other effects to the budget are expected due to COVID-19.

Mark Heather questioned where the Positively Allegan contribution was going because The April Series, Girls Night Out, Rollin' on the River, and Bridgefest were canceled. Joel explained that the funds would roll over to next fiscal year's contribution.

VI. Discussion

6A.1 Discussion of DDA Façade Program

Joel Dye gave a history of the program and a list of recipients for the last five years. Additionally, Joel shared a letter from Tantrick Brewing Company, a hopeful recipient of the now defunded façade program. After some discussion about reconsidering the

program, and whether or not it should be left unfunded, general consensus was to reevaluate and rewrite the program with new regulations to grant funding to projects of significant impact to Downtown Allegan. A new draft of the façade program is expected at the following DDA meeting.

6A.2 Downtown Streetscape Review

At the request of Mayor Perrigo, the DDA reviewed the Downtown Streetscape Program as a refresher for new members and another look for those who have familiarized themselves with it already.

Joel Dye highlighted some features including the proposed two-way Hubbard Street entrance and redesign, one-way State Street and Second Street Bridge entrance, and the proposed two-way Locust Street.

Motion was offered by Canales with support from Christman to approve the Downtown Streetscape Plan. Motion carried 8-0.

VII. DDA Member/Staff Comments

Landria Christman noted that one particular vehicle located on Locust Street had been parked in front of open businesses for 10 days without being moved. She reported the vehicle on the City's citizen reporting app, SeeClickFix, with still no action. After a year's worth of working on a Downtown Parking Plan, she wants to know why Downtown parking is not being enforced.

Christman also wants to begin the DDA's proposed mural program discussion at the following meeting.

Carl Canales remarked that he wanted to be sure that City staff was going to include recycling in the DDA's downtown trash program that is being developed. It was noted that the development of a trash program has begun with recycling options in mind.

VIII. Adjournment

The meeting was adjourned at 9:03am.

Respectfully Submitted,

**Parker Johnson
Promotions Coordinator**

