



POSITIVELY ALLEGAN CORPORATION MEETING

Allegan City Hall
231 Trowbridge Street, Allegan, MI 49010
Wednesday, January 22, 2020 6:00pm

Minutes

I. Call to Order

The meeting was called to order at 6:03pm.

II. Attendance

Present: D. Adams, M. Bouwman, M. Cantwell, M. Liggett, R. McKenzie, E. Quiñones-Walker

Absent: M. Cantwell

Others Present: T. Gorby, P. Johnson

Maria Bartem, Alva Morgan, Kathy Neland, Leah Ward, Sy Wilkening

III. Minutes of the Previous Meeting

M. Bouwman, supported by R. McKenzie, made a motion to approve the meeting minutes for November 27. Motion passed by acclamation.

IV. Old Business

V. New Business

A. 2020 Officer Nominations

R. McKenzie, supported by M. Liggett, made a motion to nominate E. Quiñones-Walker as President, D. Adams as Vice President, and M. Bouwman as Secretary. Motion passed by acclamation.

B. NYE!20 Debrief

The Promotions staff met with City department heads in the week following the NYE!20 event. Overall, the evening was another success with an estimated 2,500 people in attendance.

The Promotions staff asked the Positively Allegan board members for criticisms:

1. Earlier start time for live music
2. Bar needs to be faster – two locations? More volunteers
3. Beer tickets? Consider pre-selling online
4. Improve countdown method – use the bridge lights?

C. 2020 Event Preview

The Positively Allegan board previewed the 2020 events schedule and approved the design with updates to incorrect dates and added Facebook and Instagram logos.

i. 2020 Events

1. Girls Night Out
2. Rollin' on the River
3. Bridgefest
4. Food Truck Bonanza
5. July 3 Jubilee
6. Sidewalk Sales
7. Allegan Festival of Beers
8. Downtown Trick-or-Treating
9. Festive Fridays
10. NYE!21

D. 2020 Liquor Licenses

R. McKenzie, supported by M. Bouwman, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, June 12.

M. Bouwman, supported by R. McKenzie, made a motion to approve the application for a liquor license for Bridgefest on Saturday, June 13.

M. Liggett, supported by R. McKenzie, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, June 19.

D. Adams, supported by M. Liggett, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, June 26.

M. Bouwman, supported by D. Adams, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, August 7.

R. McKenzie, supported by M. Bouwman, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, August 14.

M. Liggett, supported by R. McKenzie, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, August 21.

M. Bouwman, supported by D. Adams, made a motion to approve the application for a liquor license for Rollin' on the River on Friday, August 28.

M. Bouwman, supported by M. Liggett, made a motion to approve the application for a liquor license for Allegan Festival of Beers on Saturday, September 26.

D. Adams, supported by R. McKenzie, made a motion to approve the application for a liquor license for NYE!21 on Thursday, December 31.

VI. Adjournment

The Meeting was adjourned at 6:53

The City of Allegan is an equal opportunity provider and employer.