



POSITIVELY ALLEGAN CORPORATION MEETING

Griswold Auditorium
401 Hubbard Street, Allegan, MI 49010
Wednesday, June 26, 2019 6:00 p.m.

Agenda

I. Call to Order

- i.** The meeting was called to order at 6:02pm

II. Attendance

Present: D. Adams, M. Cantwell, M. Liggett, R. McKenzie E. Quinones-Walker

Absent: A. Adams, M. Bouwman, S. Neldon

Others Present: Ryan Deery, J. Dye, T. Gorby, Kathy Nealand, P. Johnson,

III. Minutes of the Previous Meeting

No Quorum

IV. Old Business

A. Bridgefest Debrief

- i.** Overall, best Bridgefest yet since its return.
- ii.** Final budget was presented.
- iii.** The ADL loved being a part of the event and wish to continue this partnership and expand offerings. Asked for better wayfinding.
- iv.** The Maker's Mart, organized by the Sassy Olive, also saw success and wish to partner again. Vendors are already signed up for next year. Asked for better wayfinding.
- v.** Community Tents, represented by Rev. Kathy Nealand, was appreciative and said location was better than last year. Asked about shorter timeframe.
- vi.** New ideas such as 3 on 3 basketball, cornhole, and amusement rides were discussed.
- vii.** Bridgefest returns on Saturday, June 13, 2020.

V. New Business

A. Rollin' On The River

- i.** Rollin' on the River is a profiting event.
- ii.** Discussion of beverage regulation for bandmembers.
- iii.** Discussion of beverage selection differentiation.
- iv.** In need of beer garden volunteers.

B. July 3 Jubilee

- i.** Went over event itinerary.
- ii.** Rachel volunteered to operate the seatbelt convincer from 6-8pm.
- iii.** Fireworks at 10:15pm!

C. Good Times at the Gazebo

- i.** 31st year of event, 2nd year of City responsibility.
- ii.** Someone from the City will be present at each event to introduce acts on stage, based on feedback from last summer.

D. Festival of Beers

- i.** Discussion on the upcoming Saturday, September 21 event.
- ii.** Six Allegan County breweries confirmed to participate – seeking out a cider mill.
- iii.** Positively Allegan is working closely with Tantrick Brewing Company for organization.
- iv.** Volunteers!

VI. Adjournment

- i.** The meeting adjourned at 7:13pm. The next meeting will be held on July 24, 2019, at 6:00pm.

Respectfully Submitted,
Parker Johnson
Promotions Coordinator

The City of Allegan is an equal opportunity provider and employer.