



POSITIVELY ALLEGAN CORPORATION MEETING

Griswold Auditorium
401 Hubbard Street, Allegan, MI 49010
Wednesday, May 22, 2019 6:00 p.m.

Agenda

I. Call to Order

The meeting was called to order at 6:10pm.

II. Attendance

Present: M. Bouwman, M. Cantwell, R. McKenzie

Absent: A. Adams, D. Adams, M. Liggett, S. Neldon, E. Quinones-Walker

Others Present: T. Gorby, P. Johnson

III. Minutes of the Previous Meeting

No quorum to approve.

IV. Old Business

V. New Business

a. Bridgefest

- i. Tammy and Parker gave an overview of the upcoming Bridgefest event being held on Saturday, June 8, including the schedule of events and a list of key players including the following:
 1. **Fishing Tournament** organized by The Iron Bridge Sports Bar
 - a. Proceeds to benefit local charity (to be specified)
 2. **Bridgefest Auto Show** organized by Brandon Melching
 - a. Proceeds to fund trophies and giveaways, additional to be donated to Allegan Public Schools to help fund student lunches who qualify for the free and reduced lunch program

3. **Bridgefest Maker's Mart** organized by the Sassy Olive
 - a. All proceeds return to Positively Allegan to help pay for the cost of Bridgefest
 4. **Inflatables and Cirque Amongus Performance** sponsored by the Allegan District Library
 - a. Total cost of both covered by ADL – both attractions will be free to the public
 5. **Monetary Sponsors**
 - a. Primary Sponsor Allegan Event in the amount of \$5,000
 - b. Secondary Sponsor Abonmarche in the amount of \$1,000
 6. **Positively Allegan Organized and Funded**
 - a. \$6,000 fireworks show
 - b. Beer garden
 - c. Ten (10) food trucks
 - d. Four (4) musical acts & MC
 - e. Interactive photo booth (free to the public)
 - f. Community booths
 - g. Portable restrooms & dumpsters
 - h. On-site reserve officers
 - i. Advertising
- ii. The topic of the Bridgefest Community Booths was tabled to be discussed at the June meeting, due to both a lack of time before Bridgefest 2019 and a lack of quorum.

VI. Adjournment

The meeting was adjourned at 7:25pm. The next meeting will be held on June 26, 2019, at 6:00pm.

Respectfully Submitted,
Parker Johnson
Promotions Coordinator